

OWLS SPONSORSHIP PROGRAM

GARLAND

2009-2010 ALL-SPORTS MAGAZINE

SPONSOR NAME: _____ GHS Alumnus? • Year _____

BUSINESS NAME (if applicable) _____

ADDRESS: _____

CITY _____ STATE: _____ ZIP: _____

TELEPHONE: _____

EMAIL: _____

PERSONAL / BUSINESS CONTACT: _____

AUTHORIZED BY: _____

SIGNATURE: _____ DATE: _____

SIZE: _____ PRICE: _____ CHECK #: _____ • CASH: _____

SOLD BY: ORGANIZATION: _____



DISCLAIMER OF LIABILITY

The Garland High School All Sports Magazine is a fundraising effort implemented through the use of volunteers (primarily parents and students) with the assistance of a professional printing company. As such, every effort is expended to ensure both the accuracy of the content within sponsorships as well as the artistic layout and creativity of each element and the overall magazine. Unfortunately, errors do occasionally creep into the process. The customer understands and agrees that the Football Booster Club is under no obligation to refund part or all of their costs or to make any other financial concessions if the resultant sponsorship is unsatisfactory, for whatever reason, fault, and/or negligence

Premium Sponsorships:

- Back Cover \$1000
- Center Spread \$1000
- Inside Front Cover \$750
- Inside Back Cover \$750
- Athlete of the Week \$500
- Playoff Roster (1 game) \$500

Owl Pride Sponsors:

- Coaches Page \$450
- Varsity Team \$450
- JV Team \$450
- Freshman Team \$450
- Varsity Cheer \$450
- Bell Guard \$450
- Dashing Debs \$450
- Gold Jackets \$450
- Mighty Owl Band \$450
- Managers/Trainers \$450

Personal /Business Sponsors

- Full Page \$450
- Half Page \$300
- Quarter Page \$150
- Business Card \$50

Club Sponsors

- Ollie Owl \$200
- Senior Class \$200
- Junior Class \$200
- Administration \$200
- Alma Mater/ Fight Song \$200
- Basketball \$200
- Baseball \$200
- Softball \$200
- Student Council \$200

We now accept Credit Cards
+ 5% convenience charge.
Call Dan at 972-675-9068 to charge

Questions:

Call Dan 972-675-9068

Mail To:

Garland "All Sports" Boosters
2711 Granite Ave
Sachse, Texas 75048

Submitting Advertising Materials for the All-Sports Magazine

Preferred Method: PDF file, hi-resolution with fonts included. If you do not know what a PDF file is or how to create one with your computer, google the term "CUTE PDF Writer". This is an easy to use downloadable utility that will enable you to write a PDF file to your disk drive from almost every application.

NOTE: If you purchased a full page ad and wish it to bleed off the edge of the pages (no border, continuous color all the way to the edge) then you must include the bleed area and printer marks or oversize your page in the application. (i.e. if you have an 8.5x11 page you need to make your pages size 8.75x11.25" and your artwork needs to extend off the sides by at least an eighth of an inch. The bleed must be included in your PDF file).

Native Files: The All-Sports Magazine will be created in an application called InDesign3 on the MacOS platform. Illustrator and Photoshop will also be used. All current and recent versions of these programs will be supported. You must package your files and include all linked graphics and fonts used in the artwork. Please zip or compress the files before uploading.

Resolution of scanned artwork: 300dpi (or greater) @ 100% of final size.

Sizes:

Business Card Ad - 3.875x2.75"

(Three and seven eighths by two and three quarters inches)

1/4 Page Ad - 3.875x5"

(Three and seven eighths by five inches)

1/2 Page Ad-Horizontal - 8x5"

(Eight inches by 5 inches)

Full Page Ad - No bleeds - 8x10.25"

(Eight inches by ten and one quarter inches)

Full Page Ad - With bleeds - 8.75x11.25"

(Eight and three quarter inches by eleven and one quarter inches)

You may email your artwork to the production artist directly at singlefocus@mac.com

Call Dan at 972-675-9068 if your files are too large to email or you need your artwork to be scanned.